

HARD TIMES SALE!

CUT PRICES.

If you need anything on this List you can
Save Money during the coming week.

DRUG DEPARTMENT.

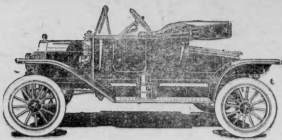
Peroxide of Hydrogen	Reg. 25c—Sale price, 15c
Castor Oil	" 10c " 2 for 15c
Water Glass, Egg preserver	" 25c " 20c
All other goods	" 1.00 " 80c
" " " " " "	" 50c " 40c
" " " " " "	" 25c " 20c
Toilet Cream, for sunburn &c.	" 25c " 15c

STATIONERY DEPARTMENT.

Writing Tablets	Reg. 10c—Sale price, 5c
" " " "	" 15c " 10c
" " " "	" 30c to 35c " 25c
Envelopes, 25 in package	" 10c " 5c
" " " " " "	" 15c " 10c
Picture Post Cards	2 for 5c " 1c ea.

REMEMBER—These are Special Prices, good
Saturday, July 25th to Saturday, August 1st.

THE BLAINE DRUG & BOOK CO.,
THE FAIR PRICE STORE.



Buyers to Share in Profits Lower Prices on Ford Cars

Effective from August 1, 1914, to August 1, 1915, and
guaranteed against any reduction during that time.

TOURING CAR	\$590
RUNABOUT	\$540
TOWN CAR	\$840

IN THE DOMINION OF CANADA ONLY

FURTHER we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales department IF we can reach an output of 100,000 cars between the above dates.

AND should we reach this production we agree to pay, as the buyer's share, from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford car between August 1, 1914, and August 1, 1915.

For further particulars regarding these low prices and profit-sharing plan, see

E. W. LUCKHARDT

Agent for Bow Island and surrounding towns.

WHY?

Is Mother's Favorite Flour Father's
Favorite also.

Because it is not only the cheapest
but because it is also the Best.

TRY IT YOURSELF!

Taylor Milling & Elevator Company, Ltd.

Town Council

The regular meeting of the Council was held on Thursday evening of last week. Present—Mayor Luckhardt, Councillors Robertson, Beattie, Hurd and Reid.

Accounts were read as follows:
J. Carson, street labor..... 12.00
A. Heale..... 10.87
Ogilvie Flour Mills Co..... 0.30
Alberta Pacific Elevator Co..... 1.05
A. Johnson..... 3.35
Willmot Bros. gas fittings..... 41.80
Review, printing, etc..... 28.91
Citizens Lumber Co..... 31.20
F. Heron, sidewalks..... 104.15
J. C. Jones, labor..... 1.35
R. H. Robertson, expenses to

Redcliffe Light and Power Co. gas fittings..... 201.25
Gas Pay Roll..... 338.40
The accounts were ordered paid if found correct.

An application from Mr. Tye for gas connection was laid on the table for consideration.

Councillor Willmot's resignation was accepted, and it was decided to call for nominations to fill the vacancy on July 31st, election to be held a week later.

Tenders for the town's water supply were read as follows:

J. B. Tremblay for the months April to September, inclusive, 30 cents per barrel; for the months October to March, inclusive, 40 cents per barrel.

F. J. Harris—40 cents per barrel, and for full tanks delivered in cisterns or tanks at 20 cents per barrel.

J. D. James—30 cents per barrel, or three barrels for \$1.00, payable in advance.

The tenders were laid on the table pending receipt of the governing bodies of same.

Estimates were submitted by the various committees as follows:

Public Works and Property Committee—Streets, \$600; Sidewalks, \$400; Park, \$200; Cemetery, \$200; Building Council chamber, \$500; Site for Town Hall, \$500; Sundries, \$500—Total, \$2500.

Fire, Water and Light Committee—Overhaul, \$150; Water for public trough, \$200; Supplies, \$100; Salaries for Gas department, \$600; Labor, \$400; Sundries, \$100—Total, \$1450.

License and Police—Salaries, \$900; Incidentals, \$100.

By-Law Committee—Printing and publishing by-laws, \$200.

General Finance—Secretary-Treasurer, \$1200; Solicitors, \$200; Auditor, \$120; Assessor, \$250; Interest on Current overdraft, \$500; Publishing audits, etc., \$100; Incidentals, \$200; Interest on property note, \$85—Total, \$2810.

Debuture No. 1, \$11,312.21; No. 2, \$1816.64—Total, \$13,128.85.

School Regulation, \$1450.

Board of Trade, \$600.

Board of Health, \$400.

Grand Total, \$13,240.

Revised Assessment, 1914, \$145,650.

Total School District, \$685,720.

The estimates for the year, 1914, were then adopted.

We regret that time and space did not permit of us explaining in full the details of the scheme which Mr. Nelson Spencer and Mr. Geo. Howson the Immigration Agent at Medicine Hat have now completed with reference to obtaining cheap rates for men wishing to work in the harvest fields of Saskatchewan.

We are now able to state definitely that the rates will be in force from August 3rd, but we have not yet been notified as to whether they will be obtainable at Bow Island or only from Medicine Hat.

The full scheme not only included cheap transportation, but Mr. Spencer has also endeavored to obtain a monopoly of the work for western workers and also to guarantee work for every man sent, but the railway companies, although modifying their programme considerably, could not be persuaded to drop their usual harvesters' seasons entirely, and it is, therefore, impossible to absolutely guarantee work, although there will be employment for thousands of men.

The widespread interest which the farmers of this district have evinced in the scheme denotes that most healthy condition of affairs that they want work and not loans. Every man who has visited this office to get information upon this subject has left behind the impression that they regard this scheme as being good business, but the matter of securing loans with a certain amount of suspicion.

Municipality of Forty Mile.

Proceedings of Council of Rural Municipality of Forty Mile, July 11.

Meeting was called to order by Deputy Reeve Elford, Councillors all present. Minutes of previous meeting read and approved.

Motion by Councillor Elford that we instruct the Weed Inspectors to eradicate stink weed, hares' ear mustard and wild mustard—carried.

Motion by Councillor Amble that we allow the assessor to change the assessment on N. half of 30-8-11—carried.

The following bills were ordered to be paid:

F. Elford, weed inspector..... \$29.00
S. A. Jordan..... 47.30
L. Pomarania..... 20.25
T. A. Martin, grading..... 27.50
H. H. Andrews..... 18.82
A. C. Elford..... 27.50

O. F. Solberg..... 24.50
Henry Gross, moving machine..... 5.00
Ernie Elford..... 3.00
T. S. Blisco, services as bailiff..... 62.40
J. D. Madill..... assessor 161.15
E. Brown, grading..... 20.00
Ingot Iron Culvert Co..... 171.00
G. W. Johnson, grading..... 40.00

Willmot Bros., sidewalks..... 2.80
W. S. Hare and N. Hawkenson, grading..... 42.58
W. S. Hare, handling culverts..... 7.00
Thos. Roberts, fixing culverts..... 2.00
Thos. Roberts, Weeds on N. half 8-9-11..... 48.00

S. Alberta Land Registration District—Abstract..... 8.00
Pioneer Lumber Co..... 104.85
Alex Schatz, grading..... 3.00
N. Leismaster..... 77.76
M. Thomas..... 25.41
T. Whittle..... 10.00
W. Brennan..... 8.50
J. C. Piper..... 11.09
Alex Schatz..... 102.00
Jammie S. H..... 100.00

L. Pomarania, Weeds on N. E. 20-8-12..... 55.00
Thos. Hopkins, grading..... 15.00
J. and H. Spading, cutting weeds on N. E. 20-8-12..... 20.00
O. C. Nelson, cutting weeds..... 5.00
L. N. Sewell, work on road..... 1.00
G. Milby, special meeting of nature and sale..... 1.50

S. M. Hanna..... 10.41
C. H. Reyer..... 11.80
S. T. Elford..... 10.20
N. Amble..... 10.00
T. H. Walker..... 20.00
J. M. Gibbons..... 8.80

Geo. Milby, meetings, telegrams, and air work..... 51.80
C. H. Reyer..... 65.00
S. M. Hanna..... 30.00
J. N. Hanna..... 20.00
T. H. Walker..... 61.70
S. T. Elford..... 13.00

S. T. Elford, roadwork and bench of health..... 71.65

Upon motion Councillors Hanna and Elford were appointed as a committee to see Mrs. Keen and if the terms she needed any assistance to act at once and report at next meeting of Council.

Motion by Councillor Walker that we pay the Weed Inspectors for attendance at to-day's meeting, was lost.

The Weed Inspectors' reports were read.

Motion by Councillor Hanna that we instruct the Secretary to go ahead with the Gas Enforcement Return—carried.

Court of Revision will be held at the next meeting at Westfield schoolhouse on August 15th.

If it is possible to avoid it, the farmers should keep away from assistance in that form, for it is a fact that the land has a lien upon it already which it will take a long time to discharge itself of.

The Review endeavored to secure through Mr. Howson, cheap rates for shipping teams, explaining to him that the farmers were not only anxious to make every dollar possible but that many simply had not a scrap of feed for their stock and would have to sell them at abominably low prices.

Mr. Howson could not obtain any other concessions from the railway companies, and suggested that the farmers should bunch their stock and leave some one in charge of them.

Mr. Howson further undertook to do his best to obtain for the farmers who are forced to sell their livestock on account of shortage of feed, immediate assistance from the Dominion Government. A night-vision was sent to the authorities at Ottawa, petitioning them to wire in feed to the different points where it was most needed, and Mr. Howson offered to (Continued on page 4).

THE COST OF LIVING

ADVERTISING turns over stocks rapidly and therefore multiplies profits. This means that prices in a store which advertises can be short rather than long.

Of this you may be sure: Prices in a store which advertises are not MORE than in a store which does not advertise. The chances are that they are oftentimes lower.

This, also, is generally true: You will find better goods, better values and better service in those shops which turn over their stocks rapidly. This means, as a general thing, shops which advertise.

A NOTE TO THE MERCHANT.

Advertising costs you nothing—it is paid for by the profits on increased sales. — TUESDAY, SEPTEMBER 2nd, 1914.

Advertising is easy—it is simply asking in writing what you say to the customers in your store.

Turn over stocks quickly if you would make money.

Shop where you are invited to Shop

Phone your order to 8

for all kinds of Fresh and Cured
Meats, Fish and Poultry. Fresh
Vegetables of all kinds.

Fuller & Smith - Main Street

Mount Royal College, Calgary.

A high-class Residential and Day College for Boys and Young Men, Girls and Young Women.

OPENING OF FALL TERM - TUESDAY, SEPTEMBER 2nd, 1914.

BUSINESS CLASSES—Book-keeping, Stenography, Accountancy, Typewriting, etc.

MUSIC—Full Conservatory of Music, Instrumental and Theory.

ACADEMIC—Public and High School Grades, Preparation for the University and Teachers, Ladies' College course for Girls, French conversation classes.

FINE ART—Chien Printing, Water colors, Leather Work, etc.

EXPOSITION & PHYSICAL CULTURE—Dramatic Art, Public Speaking, HOUSEHOLD SCIENCE.

For full information and Calendar apply to Rev. GEORGE W. KERBY, B.A., D.D., Principal.

Oven linings are removable and cleanable-coated with anti-rust solution. The ovens of

McClary's Gas Ranges

Built to burn natural gas

Utilize all the heat to best advantage. Glass doors if desired. See the McClary dealer.

THE BOW ISLAND MERCANTILE COMPANY.

IT PAYS!

Our service and the quality of our Meats has secured for us such splendid support that we have been persuaded to do still better, and have made arrangements for a supply of the finest Beef, Pork, etc., that it is possible to secure.

If you have not already given us a trial, do so at once and thus test our efficiency.

Phone Orders always receive prompt attention and ensure quick delivery.

MACGREGOR BROTHERS,
PHONE 29. NEAR C.P.R. CROSSING

Loans to Farmers!

The matter of securing loans to farmers in the District to tide over this period of hardship is one which directly or indirectly affects every resident in this part of the Country.

We are not in a position to loan money, but we are able to save every person dealing with us big money on all purchases.

See the quality of our goods and get our Prices. We not only enable you to save money but we give you Satisfaction.

INVESTIGATE FOR YOURSELF!

BOW ISLAND MERCANTILE CO.

MAIN STREET

1836 THE BANK OF 1914
British North America
78 Years in Business. Capital and Surplus \$7,788,066.

The
Convenience
of a Joint
Account

A Joint Account may be opened in the names of two or more persons. Whichever one can most conveniently reach the bank can then deposit the joint funds or withdraw the cash needed. It saves time and trouble.

BOW ISLAND BRANCH
BURDETTE BRANCH

R. A. S. MAC LAHREN, Manager
J. G. CARSON, Manager

Lumber, Sash, Doors or Inside Finish
Sold to you under our system of direct dealing between the Mill and the Farmer.
At 25 to 30% Less than Through Middlemen
Post R.C. product. Place your order now—Prices will not be lower, and may advance.
We also sell Beaver Board.

THE RIVERSIDE LUMBER CO. LTD.
CALGARY, ALBERTA

UNION BANK OF CANADA

With Cash in the Bank
You Can Buy to Advantage

You know how everything costs more when you have to buy on credit. Why not practice self-denial a while if necessary, open a Savings Account in the Union Bank of Canada, and with the money in hand, buy at Cash prices? The discounts will help to swell your bank balance, and you will have made a good start towards financial independence.

Bow Island branch - J. M. Milroy, Manager.
Grassy Lake branch - A. B. King, Act'g-mgr.
Winnifred branch - H. E. Sands, Manager.

Local & General.

Archie Hoaglin was a Calgary visitor for a few days this week. Mrs. B. T. Whitney left on Sunday for a visit to friends in Saskatchewan.

T. R. Blaine was a visitor to the picnic at Winnifred on Wednesday.

L. V. Fenne received a visit from his brother, E. G. Fenne, of Macleod, on Sunday last.

Jack Stewart was a visitor in town on Wednesday from Foremost.

Mr. and Mrs. W. P. Cotton spent a few days in Calgary last week.

Service of Matins and Holy Communion will be held at All Saints' Church on Sunday next at 11 a.m.

WANTED!—A Good Cook for the threshing outfit; also second-hand tent. Apply, N. J. Anson, Bow Island.

The Methodist Ladies' Aid will hold an Ice-Cream Social on Saturday, August 8th at 2:00 p.m., in Mr. Blaine's drug store.

K. M. Holcroft, and his sisters the Misses Margaret, Gladys and Winnifred Holcroft, were the guests of Mr. and Mrs. A. Lee on Thursday last.

Geo. Caye, who, for the past two months has been trying to find a cool spot in California, returned to Bow Island last Friday.

R. S. Beattie, who has been travelling through B.C. on business connected with the Bow Island Gas and Calgary Oil Co., returned to Bow Island yesterday.

Good progress is being made with the grading on the Lethbridge-Weyburn line of the C.P.R., and it is stated that there is no doubt but that the steel will be laid into Endon this fall.

R. A. Parker arrived in town on Monday, and will succeed J. E. Agar at the Citizens' Lumber Co.'s Yard, the company having closed their yard at Winnifred.

There will be no services in the Presbyterian Church at 11 a.m. until further notice. This service will be replaced by the Sunday School which will be held at this hour instead of at 12 o'clock.

The Boy Scouts, under the command of Scoutmaster Rev. A. W. Swayne, were mobilized at the river this week. We understand that this has no bearing upon the European situation.

An auction sale of the household goods belonging to Mrs. J. M. Bratton will be held by public auction on Saturday, August 1st, at two p.m., at the residence on Bell Street. D. M. Garrison, auctioneer.

J. W. Prillman returned yesterday from a visit to the coast. He states that Vancouver Island is suffering greatly from a prolonged drought, no rain having fallen there since last April. The crop conditions are very poor, but the fruit and hay is favorable. A large number of unemployed are everywhere.

The picnic held by the local Oddfellows at the river on Wednesday proved very successful. Altogether the attendance numbered about sixty, and everyone spent a most enjoyable time. The day was fine; the way was pleasant, and the journey safe. Many rested beneath the green trees, but more found the bathing superb, while the delicious viands prepared by the ladies were keenly appreciated by all. Conveyances were very kindly supplied by F. W. Brown, J. M. Milroy, Jas. Olquist, S. G. Jamieson, E. C. Ludtke and J. Ross.

The picnic was held at James' Island, about four miles west of the pump house. Mr. James very kindly and thoughtfully prepared the ground for the occasion.

DELL OF DELIGHT.

(By Private Wire.)
We are pleased to welcome Mr. and Mrs. Still to our midst. They are now occupying tent number three.

Gerald Duhague spent Wednesday with the Boy Scouts.

Mr. W. Baker of Foremost also visited us. He was so delighted with camp life that he intends to come back bringing his family to spend a few days.

Leo Smith and Homer McWilliams exhibited the true "Scouts" spirit by killing a large rattler, which yielded an eight-piece rattle.

Mr. Geo. Bruce, from the "City," called at the Dell on Wednesday, taking part in the joys of camp life by having a swim in the famous bathing pool. As Uncle George informs us this was his first bath in ten years we advised him to call again.

Miss Nora Ambler, of Sunnyvale, visited at "Bonnie View" on Wednesday and part of Thursday.

B. L. Jamieson called at the camp Wednesday afternoon.

Mrs. Bruce spent part of Thursday in the City, but came back convinced that Camp life is best.

Mosquitoes are one of the nuisances of the camp. Pigs are another.

Visitors are always welcome provided they take breakfast at home, bring their dinner with them, and go home for supper.

Mr. Still took his first plunge on Wednesday night. This is the first time he has ever water in fifteen years. After witnessing a young bachelor doing his washing at the river side we realised what an advantage it is to be housed near the river.

We have daily mail delivery, ice delivery, grocery delivery, and all the comforts of home.

FOR SALE—CASH!

One Ayrshire Cow, fresh in Nov. or Dec.; One Galt, 3 months old; Hereford layers; Young Chickens and Eggs; Tomatoes, Cabbages, Washing Machine, Churn, Organ; also number of pigs. Apply—West half of section 35-11.

IMPOUNDED!

Bay Horse, weight about 1300 lbs., no visible brands, white spot on face; impounded on the north-east quarter of Sec. 35-11—E. DAVISON, Poundkeeper.

ICE!

Leave your orders for ice with
Jas. Olquist,
P.O. BOX 32 PHONE 33

For Sand and Gravel

In any quantity for building purposes. Apply—R. W. COOPER, two miles south-west of town, Bow Island P.O.

HOTEL MYRTLE

Geo. F. Ridgdale, Prop.
Commercial Travellers' Home.

Best Brands of Wines, Liquors and Cigars.

The Leading Hotel

In Bow Island.

Two Big Sample Rooms in connection.

Headquarters for Farmers & Ranchers

Rates—\$2.00 a day.

MEAL HOURS.

Week Days—Breakfast 6.30 to 9.00. Dinner 12.30 to 2.0. Supper 5.30 to 7.30.
Sundays—Breakfast 8 to 9.30. Dinner 12.30 to 1.30. Supper 5.30 to 7.0.

Bow Island - Alberta

BROWSE & LYONS

Barretters, Solicitors, Notaries, Etc.
J. B. Lyons, J. H. Browne
Bow Island every Thursday afternoon and Friday forenoon.

TABER, ALTA.

